

Discover the exhibiting
companies,
register on line
and get
a free entrance card



Info and Contacts

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Opening times of the Event:

- 29 October from 2 pm to 6 pm
- 30 October from 9 am to 6 pm
- 31 October from 9 am to 2 pm

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asphaltica WORLD

Exhibition-Conference

Bari Exhibition Centre - 29/31 October 2025



ASPHALT
EQUIPMENT



RECYCLING



BARRIERS



ROAD SIGNS



COLOURS



ROAD DESIGN

WITH THE PATRONAGE OF



MIT
MINISTERO
DELLE INFRASTRUTTURE
E DEI TRASPORTI



IN COLLABORATION WITH



CAMERA DI COMMERCIO
BARI



CONSIGLIO NAZIONALE
DEGLI INGEGNERI



Politecnico
di Bari

After the successful edition of 2024 in Bologna, Asphaltica renews itself and comes to Bari, with the special edition of Asphaltica World, taking place at the Fiera del Levante next October 29-31, 2025.

The event, organized by BolognaFiere Spa and Siteb, Italian Roads and Bitumen, in the form of exhibition-conference, will deal with the road sector big challenges with a focus on Southern Italy.

Asphaltica World represents a not to be missed event for companies, technicians, planners, public and private bodies and the academic world to foster innovation on technology and solutions to build safer, more sustainable and more efficient roads. The main focuses will concern road safety, environmental and economic sustainability, technological innovations, PNRR funds, new regulations as well as road signs and barriers.

Some reasons to take part in Asphaltica World 2025?

- Strategic visibility
- Quality networking
- More opportunities to liaise with leading professionals
- High visibility among leaders of the sectors and institutions
- Updating and training
- A chance to view Italian know-how in practice
- Meeting the academic world

asphaltica
WORLD
Exhibition-Conference

Institutional conferences curated by Siteb

Wednesday 29 October 2025 | 2 pm - 4 pm

Sustainable roads infrastructures

Opening day dedicated to sustainability and circular economy in roads infrastructures.

Debate among institutions, academic world and companies on strategies to reduce impacts on road building and maintenance.

Thursday 30 October 2025 | 12 am - 2 pm

“AI” and road infrastructures.

Trendy suggestion or development perspective?

Meeting dealing with technological innovation applied to roads infrastructures, with a particular focus on “AI” and on “Smart Roads”. The purpose of this debate is to underline how the integration of digital technologies, sensor technologies and connectivity might transform roads into smart platforms.

Friday 31 October 2025 | 10 am - 1 pm

100 years of road safety: initiatives and technologies for a modern and safe mobility

Last day dedicated to roads safety in collaboration with ACI Bari (Italian Automobile Club) celebrating its 100th anniversary. The meeting will illustrate all the initiatives ACI has undertaken during the century to ensure safety to roads users and the idea that a prompt and qualified maintenance saves human lives: safe roads, bridges, infrastructures depend on steady care and decay prevention.

During the three days in Bari, Asphaltica World 2025 will also stage several workshops and meetings on specific topics organized by exhibiting companies among which:

Aco | Ammann | Cams | Dynapac | Iterchimica | Wirtgen Group | Mapei | Marini | Rodeco | Sgr | Tubosider | Sina | Sma Road Safety | Superbeton | Thermal Roads Repairs | Valli Zabban

Schedule and themes available on www.asphaltica.it