

Facts & figures 2024 edition



More than 40,000

Visitors
from 40 countries

120

Exhibitors of which
10% foreigners,
coming from 10 countries



215

International Buyers
coming from 39 countries



7.300 sqm

Net exhibiting surface



30

Credited Journalists



With the Patronage



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an event by



asphaltica

international exhibition of technologies
and solutions for roads paving, safety,
services and infrastructures

7/10 OCTOBER 2026

BOLOGNA EXHIBITION CENTRE

ROADS TO FUTURE



ASPHALT
EQUIPMENT



RECYCLING



ROAD SIGNS



BARRIERS



COLOURS



ROAD
DESIGN

Asphaltica is the International Exhibition dedicated to the road world organized by BolognaFiere in collaboration with SITEB (Italian Association of Roads and Bitumen). It represents the leading Italian and European event for the professionals of road viability, an unmissable rendez-vous for companies, technicians, engineers, planners, academic members, public and private. An event unique in its genre to get in touch with the most relevant updates on the themes of planning and construction of more and more efficient, sustainable and safe roads and pertaining infrastructures and on new technologies applied to products, production plants, and worksite machinery.

Seminars and Meetings

During the four days of Asphaltica much highlight will be given to seminars, workshops and meetings, of a high scientific level, dealing with the most current topics of the sector. The institutional meetings, organized by SITEB and the seminars organized by Exhibitors, are addressed to all the visitors looking for technological and regulatory updates, new projects and ideas, with an eye to Safety, Environmental Protection, Health of Citizens, involving private and public administrators.

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News 2026

In 2026, Asphaltica, besides strengthening traditional sectors as asphalt and bitumen, will give much importance to road safety (barriers, road signs, lighting technology), live simulations, demo of electric road construction sites and special vehicles' rental.

New Exhibition Hall

In 2026 Asphaltica will be held in the new Hall 37, with its modern and functional style, in the total absence of intermediate supports. Located in the centre of the Bologna Fairgrounds, Hall 37 will allow a display layout much more endearing thus granting exhibitors a higher visibility and a more profitable presentation of their goods.



Some reasons to exhibit at Asphaltica 2026

Steady, prompt updating

You will have the opportunity to find out the latest technologies, equipment, machinery and innovations of the roads sector. By attending webinars and meetings, you will also have access to major experts' presentations and research

High level B2B meetings with the leading stakeholders

The Fair offers an ideal environment for establishing new business relationships, meeting colleagues and connecting with decision-makers in the road sector

Trends At Asphaltica future is already here

Learning about emerging trends and challenges in the road sector can help you stay competitive and prepared for the future

Sustainability

Discover solutions to grant a full sustainability not only environmental but also social and economic

Collaboration with the academic world

Asphaltica collaborates with the academic world with lectures focusing on their research and studies in the road sector

Public Institutions

The event will be attended by institutional officials and delegates, sharing information on the public policies, norms and governmental initiatives in the field of roads infrastructures. These data might be crucial to better understand the regulatory framework and the financing opportunities of the sector

