

Facts & figures 2023 Edition

asphaltica



41,002
Visitors
from 91 countries

85
Exhibitors of which 21% foreigners,
coming from 21 countries



5,000 sqm
Net exhibiting surface



106
International Buyers
coming from 36 countries



134
Credited Journalists
of which 31 from abroad

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an event by



www.asphaltica.it

asphaltica

International Exhibition of technologies and solutions
for road paving, safety, infrastructures and services

9-12 October 2024

Bologna Exhibition Centre

The roads to **Be Green**



ASPHALT
EQUIPMENT



RECYCLING



BARRIERS



ROAD SIGNS



COLOURS

With the Patronage of



Asphaltica is the International Exhibition dedicated to the road and asphalt world organized by BolognaFiere in collaboration with Siteb (Italian Association of Roads and Bitumen). It was born in 2003 from an idea of Siteb and attracts over 30,000 professionals every edition. In 2024 (9-12 October), at its 13th edition, it will be held for the first time in the Bologna Exhibition Centre involving Institutions, sector Businesses and Companies collaborating with the aim of improving infrastructures, widespreading the knowledge and the quality of the Italian products.

Asphaltica represents the leading Italian and European event for the professionals of road viability, an unmissable rendez-vous for companies, technicians, engineers, planners, academic members, public and private customers to get in touch with the most relevant updates on the themes of planning and construction of more and more efficient, ecosustainable and safe roads and pertaining infrastructures and on new technologies applied to products, production plants, and worksite machinery.



Seminars and Meetings

During the four days of **Asphaltica** much highlight will be given to seminars, workshops and meetings, of a high scientific level, dealing with the most current topics of the sector. The institutional meetings, organized by Siteb and the seminars organized by Exhibitors, are addressed to all the visitors looking for technological and regulatory updates, new projects and ideas, with an eye to Safety, Environmental Protection, Health of Citizens, involving private and public administrators.

News 2024

In 2024 **Asphaltica** will propose new exhibiting sectors specifically introduced as leading in the road world, as road signs and barriers, completing together with asphalt, the roads world.

10 reasons to exhibit at Asphaltica 2024



1 Technology Updates

Asphaltica offers the opportunity to discover the latest technologies, equipment and innovations in the road and asphalt sector

2 Knowledge Exchange

By participating in webinars and information sessions, you can learn from presentations by experts and professionals

3 Quality Networking

The Fair offers an ideal environment for establishing new business relationships, meeting colleagues and connecting with decision-makers in the road sector

4 Suppliers search

If you are looking for suppliers or business partners in the industry, **Asphaltica** is the perfect place to find potential collaborators

5 Exhibition of Products and Services

You can directly try out equipment, materials and services offered by companies in the industry at exhibition stands

6 Skills Enhancement

Webinars and workshops offer

the opportunity to acquire new skills, which can be crucial for your career or business

7 Industry Trends

Learning about emerging trends and challenges in the road sector can help you stay competitive and prepared for the future.

8 Sustainability

Crucial issue in the world of road infrastructures

9 Collaboration with the academic world

Asphaltica will invite members of the academic world to give lectures focusing on their research and studies in the road sector. By participating in these sessions, you will discover the latest trends and you might liaise with such experts and involve them in future project

10 Public Institutions

The event will be attended by institutional officials and delegates, sharing information on the public policies, norms and governmental initiatives in the field of roads infrastructures. These data might be crucial to better understand the regulatory framework and the financing opportunities of the sector

