

## PRESS RELEASE

### **ASPHALTICA WORLD COMES TO BARI: FROM 29 TO 31 OCTOBER 2025 THE EXHIBITION-CONFERENCE DEDICATED TO THE WORLD OF ROAD PAVING AND SERVICES**

Bologna, May 30, 2025

After the successful edition of 2024 in Bologna, Asphaltica renews itself and comes to Bari, with the special edition of Asphaltica World, taking place at the Fiera del Levante next October 29-31, 2025.

The event, organized by BolognaFiere Spa and Siteb, Italian Roads and Bitumen, in the form of exhibition-conference, will deal with the road sector big challenges with a focus on Southern Italy.

The leading companies, including Ammann Group, Wirtgen Group, Fayat Group, Mapei and Sina, will exhibit and will enrich the three days in Bari with meetings and seminars on strategic topics for the future of road infrastructures.

Asphaltica World represents a not to be missed event for companies, technicians, planners, public and private bodies and the academic world to foster innovation on technology and solutions to build safer, more sustainable and more efficient roads.

The main focuses will concern road safety, environmental and economic sustainability, technological innovations, PNRR funds, new regulations as well as road signs, barriers and waterproofing systems, in view of the expected ministerial decree on the crushed of bituminous membranes.

The Italian asphalt sector shows a deep growth, with a value between 30 and 40 billion Euro (equal to 1,4% - 1,8% of the gross national product), more than 400 plants in operation and about 40.000 direct employees, raising to 500.000 considering the whole sector.

“In the last few years many strides were made in the sector of road maintenance, after the heavy cuts of the past due to spending review and stability pact. Environmental sustainability, Cam-strade and AI are moving the sector towards new frontiers with unparalleled innovation rates in the world of building. Asphaltica World will represent the cross-road of all this and

Bari for three days will be the undisputed capital town of road infrastructures. We deeply count on warmth and wide participation of companies and professionals from Southern Italy”, says Stefano Ravaioli Director of Siteb and President of the Asphaltica Committee.

“After the fruitful first edition in Bologna, this special edition of Asphaltica World in Bari represents a big occasion to enhance the South of Italy market in a moment where investments in infrastructures, sustainability and innovation are crucial in the agenda of the Country”, states Antonio Bruzzone, Managing Director of BolognaFiere “Bring Asphaltica to the Fiera del Levante Bari means finding new actors, favouring synergies and strengthening relationships among industry, institutions and territories, in a sector which has a full direct impact on the economic development and quality of life”.

The Bari edition will thus represent a strong occasion to deepen dialogue among industry, institutions and territories and confirms Asphaltica as the leading event in Europe for the roads sector.

In 2026 the event will return to its traditional seat of Bologna, in its form of international exhibition.

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